



NINA CRUZ

FOR IMMEDIATE RELEASE | DEC 2015

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MINWAX STAIN COMPANY FEATURES LOCAL ARTIST PROJECT

It demands a second look. A table by the name “First Light” captures your attention and you have to process what you’re looking at. That however is a matter of perspective because it was once a tree, then a door, and now a coffee table. In the hands of artist and creator Nina Cruz it’s become an extravagant work of utilitarian art done entirely in oil based wood stain.

It caught the eye of the folks at the Minwax® stain company who featured it online and put it up to viewer votes on Pinterest.com and Twitter.com for their ‘Fan of the Month’ in December. Up against some tough competition Cruz won the majority votes. Minwax commented, “Nina did a stunning job!”

When asked how she felt about the win, she shared, “It’s a wonderful coup. Like so many of the other nominees I worked really hard on the reconstruction and design. A labor of love. I’m glad people like it and many thanks to Minwax for such a great product and featuring this piece online.”

Nina Cruz donated the piece to Habitat for Humanity’s local fund raiser held at the Renaissance Hotel this year, and says she’s only just begun working in this unique medium.



Artist Nina Cruz, re-purposes a door into a stunning coffee table using oil stain as a medium to create a unique work of art that grabs attention from online voters and the Minwax® company.

more photos on next page

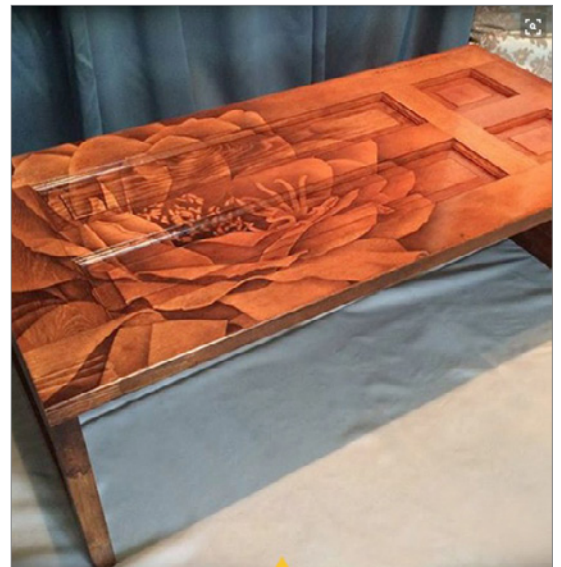


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Artist Nina Cruz, using oil stain as a medium to create her work of art in her home studio grabs online attention from the Minwax® company



MINWAX

**DECEMBER
FAN OF THE
MONTH**

Personalized with Minwax® Wood Finish™

Minwax · 3 hours ago
@NinaCruzcreate transformed an old door into a beautiful table by using Minwax® Wood Finish™ in Early American, Special Walnut, and Jacobean to create this one-of-a-kind design. Do you think Nina is December's #FanoftheMonth? LIKE or REPIN this to show your love!

Nina Cruz wins Minwax's 'Fan of the Month' on Pinterest.com

MINWAX

**FAN
PROJECT**

Minwax @Minwax · 16 Dec 2015
Is Nina C. our December #FanoftheMonth for this table she built then customized w/ Minwax? ow.ly/VvtlB pic.twitter.com/NwwR6FuDp

Nina Cruz nominated for Minwax's 'Fan of the Month' on Twitter.com